



## **Festival Vision: 2025**

### ***Skills & Knowledge Update***

Wednesday 17<sup>th</sup> October, 13:00 – 17:45

**Venue:** [‘The Showman’s Show Hub’](#), The Showman’s Show, Newbury Showground,  
Priors Court Road, Hermitage, Newbury, RG18 9QZ

### **Programme**

- 13.00      **Arrivals & Welcome: Johnny Lance** (The Showman’s Show) &
- 13:05      **Festival Vision: 2025 Update:** Bethan Riach (Powerful Thinking) &  
**Host Graham Brown** (Powerful Thinking/Plaster PR)
- 13:10      **Keynote: Paul Reed** (CEO, Association of Independent Festivals): The power  
of festival communities and collaboration to catalyse change.
- 13: 25      **Progressive Power & Energy**
- **Lloyd Lawson** (S2VS): Electric vehicle charging for events
  - **Matt Collins** (ide Systems): Next generation remote monitoring systems
  - **Robert Miles** (Immersa): Is battery storage the future?
  - **Tim Benson** (Smart Power Ltd) Planning for smart power
  - **Laura Pando** (Julie’s Bicycle): Biofuel sourcing made simple
- 14:25      **‘Festival Focus’ Panel + Q&A**—Steve Heap (Powerful Thinking / Towersey Festival) talks to event organisers about the challenges of tackling environmental impacts and the initiatives that worked in 2018. With guests: **Joe Buirski** (Fire in the Mountain), **Mary Corfield** (Greenbelt) & **Chris Johnson** (Shambala Festival).
- 14.55      **Tea & coffee break**
- 15:10      **The Showman's Show Green Supplier Award: YOUR VOTE COUNTS**

**Shortlisted Suppliers: Russell Blakey** (Enviro-cup), **Hannah Jolliffe** (RAW Foundation) and **Jack Beerens** (MSS International)

Three shortlisted suppliers pitch their innovations to the audience and panel of judges: **Paul Reed** (AIF), **Laura Pando** (Julie's Bicycle), **Steve Heap** (The Association Festival Organisers) and **Liz Warwick** (Lansdowne Warwick).

**15.25**      **'A Toast to the Future' Panel + Q&A:** Host **Andy Fryers** (Hay Festival) talks to guests about how festivals can cut bar waste & get audiences drinking sustainably. With guests: **Alex Hopkins** (Green Goblet), **Colin Eade** (Bespoke Event Bars) and **Nick Beck** (Borough Wines).

**16.00**      **Key Topic Discussions:** (4 rotating groups with 15 min per topic)

- **Power:** Tenders, contracts & process: The nitty-gritty that will save you ££s with **Tim Benson** (SMART Power/ZAP Concepts).
- **Waste Plastics** – All you need to know about sustainable cup options with **Chris Johnson** (Shambala Festival).
- **Let's Talk Toilets:** understand the impacts of toilet waste at events & discuss solutions to common issues with **Virginia Gardiner (Loowatt)** & guest supplier **Compost**.
- **Tackling Travel Impacts:** Measuring & reducing impacts of audience, crew and supplier travel with host **Liz Warwick** (Lansdowne Warwick/Cambridge Folk Festival) and guest supplier **Tuned in Travel**.

**17.00**      **'Join us' session:** Building communities of change with:

- Julie's Bicycle & Vision:2025 (**Laura Pando**, Julie's Bicycle)
- 8<sup>th</sup> Plate - festival food waste salvage scheme (**Mark Laurie**, NCASS)
- Energy Revolution & The Ticketsellers (**Mo Jones** / Bethan Riach)

**17:15**      **Networking Drinks:** Introduction to ethical brewing from Purity Ales & a chance to carry on the conversations over a beer.

**17:45**      ----- ENDS -----

**With many thanks to The Showman's Show for hosting, our event partner, TheTicketSellers & Eventree for covering the costs of the Vision:2025 gathering, to Purity Ales for providing the networking drinks and to Enviro-cup.**

#### **Practical Info:**

Advance and on the day queries: [bethan@powerful-thinking.org.uk](mailto:bethan@powerful-thinking.org.uk) / 07841558445

**Opening hours** Free Admission. All guests must register with the Showman's Show.  
Wednesday 17th October: 9.30am - 5.00pm

**Travel: How to get to Newbury Showground:** Priors Court Road, Hermitage, Newbury, Berks, RG18 9QZ

**By road:** Easy access via the M4 from South Wales or London, or the A34 from Oxford or Newbury. There is ample free on-site parking. The Showman's Show is committed to making the Show as green as possible and asks guests to consider the environment and the effect your travel has on it. They have teamed up with **GoCarShare** to help encourage as many of you as possible to share car journeys by offering lifts. Just click on the page [gocarshare.com/events/the-showman-s-show](http://gocarshare.com/events/the-showman-s-show) and add your journey. You can also calculate the CO<sub>2</sub> emissions from your travel and balance with a small donation to festival charity [Energy Revolution](#): To work out the impact of your travel and to donate please use the simple [Travel Carbon Calculator here](#). 100% of your donation will be invested directly into clean renewable energy. To learn more about how this exciting initiative is working with festivals, audiences, artists and crew visit the [website](#).

**By rail:** to Newbury. A courtesy bus will operate between Newbury Station and the Showground every 30min from 8.30am on the 17th October. The last bus will leave the showground at 6pm on Wednesday the 17<sup>th</sup>.

**By air:** Heathrow is under 45 minutes drive west bound along the M4. Bristol via the M4 east bound. Southampton airport via M3 and A34.

**Hotel Suggestions:** Hendersons Travel is the official accommodation provider for the Showman's Show. They offer a range of hotels from 2\* to 5\* near the event venue at Newbury Showground. Visit their website here: [www.hendersonstravel.com](http://www.hendersonstravel.com)

