



# Julie's Bicycle

SUSTAINING CREATIVITY

## **Festival Vision:2025 Meeting**

### ***Shaping the Future***

26<sup>th</sup> January, 14:00 – 17:30

followed by drinks and awards at The Festival Supplier Awards

Venue: The Hurlingham Club, Ranelagh Gardens  
London, SW6 3PR

### **Programme**

- 14:00      **Arrivals & welcome**
- 14:30      **Setting the scene — Alison Tickell** (Founder & CEO Julie's Bicycle): The value of festivals and the arts in cultural leadership and climate change.
- 14:40      **Festivals stepping up — Chris Johnson** (Co-founder Shambala Festival & Chair of Powerful Thinking)
- Festival Vision:2025 project update — 56 festivals and counting
  - Industry Green Survey 2016 — The results
  - A changing industry — Defining the direction
- 15:00      **Richard Gillies** (Festival On the Wall, former Head of CSR for M&S): Supply chain change in a public facing industry — comparing notes from the corporate sector.
- 15:30      **What's possible?** Case studies of successful practices and initiatives:
- **How much can I save on energy?** - Rob Scully (ZAP Concepts)
  - **Deposit systems** – Victoria Chapman (Festival Republic)
  - **Tools for measuring impacts** – Laura Pando (Julie's Bicycle)
- 16:00      **Tea & coffee break** – Challenge & opportunity to share: meet 3 people you don't know and find out something about what they are doing to make their event sustainable...

16:20      **Data = knowledge - Quick-fire sessions** (4 sessions of 10 minutes)

- How to monitor energy effectively (ZAP Concepts)
- Managing data and using the IG Tool (Julie's Bicycle)
- Measuring travel (Lansdowne Associates)
- Getting the real story from you waste data (Kambe Events)

17:00      **Shaping the future: Festival Vision:2025** — What do we want to achieve and how will we do it?

17:30      **END**

### **Festival Supplier Evening Dinner and Awards**

19:00      Drinks reception

20:00      Dinner

21:30      Awards

02:00      End

#### **Practical Information:**

Advance queries: [bethan@powerful-thinking.org.uk](mailto:bethan@powerful-thinking.org.uk) / 07841558445

Entry to the evening dinner & awards is by guest list – i.e. no ticket required.

#### **Travel:**

Nearest tube station – Putney Bridge

Map to venue: [www.hurlinghamclub.org.uk/map-directions/](http://www.hurlinghamclub.org.uk/map-directions/)

#### **Hotel Suggestions:**

Premier Inn – London Putney Bridge - 10 minutes walk form venue with rooms from £58

<http://www.premierinn.com>

The Lodge Hotel – Putney Bridge – about 10 minute taxi with rooms at around £120

<http://www.thelodgehotellondon.com>