



FESTIVAL VISION 2025

Julie's Bicycle
SUSTAINING CREATIVITY



CREATIVE GREEN CERTIFICATION

- A 1-5 star certification scheme enabling you to demonstrate your environmental action
- Provides you with recommendations putting you on a pathway to achieve your 2025 ambition.
- Belong to a creative community of good practice and support
- The certification scheme is based on three core principles:
Commitment, Understanding and Improvement.
- The scheme follows best practice and international standards for measurement, reporting and reduction of environmental impacts.
- Over 300 certifications have been issued.
- In 2017-18 approximately 70 events, venues and offices have undertaken Creative Green.
- 9 members of Festival Vision became Creative Green certified in 2017
- The Annual Creative Green Awards recognise outstanding environmental achievements of the community

BENEFITS OF CREATIVE GREEN

- Independent assessment of your environmental performance - including a carbon footprint, summary report and recommendations
- Access to training and learning workshops
- Good practice and learning from peers through bi-monthly newsletter
- Marketing of your sustainability achievements
- Support from Julie's Bicycle environmental experts
- Entry to the Creative Green Awards

OFFER TO FESTIVALS: £1,000 + vat
This is 20% discount on the standard fee.
To take the offer register by 30th April 2019

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"It has been the backbone to our continuous improvement as it provides the data and facts for making comparisons between years, judging the success of new measures, and thus guides decision-making. The new assessment is detailed and user friendly and gives us a robust basis to communicate with all stakeholders about our environmental performance."



Shambala Festival
CREATIVE GREEN REPORT

2018

Chris Johnson
**POWERFUL THINKING &
FOUNDER SHAMBALA**

COMMITMENT (40 points available) is the assessment of your festival's environmental policy, procedures, responsibilities and procurement as well as the integration of environmental sustainability within the broader development, values and mission of the festival. Under commitment communication and engagement with all key stakeholders, such as staff, board, creative team, professional network, suppliers, sponsors and importantly audiences. In addition, festivals are awarded points for efforts for creative responses to climate and environmental change through programming and commissioning choices.



UNDERSTANDING (25 points available) is the assessment of your festival's monitoring and insights into areas of environmental impact from energy, waste, water and business travel to productions, office materials and audience travel. As well as understanding environmental impacts the assessment includes efforts made to understand environmental attitudes of key stakeholders, which can be used to inform and prioritise campaigns and actions. In addition, points are awarded for how data and insights are used to inform priorities, action plans, targets, and learning.

IMPROVEMENT (35 points available) is the assessment of your festivals's achievements to reduce environmental impacts across each core area of impacts. The assessment compares absolute reductions between the current year and previous year for each impact (energy, energy-related emissions, waste generation, water use and one other chosen impact). As well as absolute impacts the assessment compares relative reductions (i.e. performances, tickets sold or audience days) between the current year and the previous year for each impact and also the current year and the baseline year.



For more information contact and sign-up:

will@juliesbicycle.com