



the ticketsellers



Julie's Bicycle
SUSTAINING CREATIVITY



Festival Vision: 2025

Skills & Knowledge Update

Wednesday 17th October, 13:00 – 18:00

Venue: The Showman's Show, Newbury Showground,
Priors Court Road, Hermitage, Newbury, RG18 9QZ

Programme

- 13.00 **Arrivals & Welcome: Johnny Lance** (The Showman's Show) &
Host Graham Brown (Powerful Thinking/Plaster PR)
- 13:05 **Festival Vision: 2025 Update:** Bethan Riach (Powerful Thinking)
- 13:10 **Keynote: Paul Reed** (CEO, Association of Independent Festivals): The power
of festival communities and collaboration to catalyse change.
- 13: 25 **Progressive Power & Energy:** Hosted by Graham Brown (Plaster PR)
- **Lloyd Lawson** (S2VS): Electric vehicle charging for events
 - **Matt Collins** (ide Systems): Next generation remote monitoring systems
 - **Robert Miles** (Immersa): Is battery storage the future?
 - **Tim Benson** (Smart Power Ltd) Planning for smart power
 - **Catherine Bottrill** (Julie's Bicycle): Biofuel sourcing made simple
- 14:25 **'Festival Focus' Panel + Q&A**—Steve Heap (Powerful Thinking / Towersey
Festival) talks to event organisers about the challenges of tackling
environmental impacts and the initiatives that worked in 2018. With guests:
Kate Doyle (Broadwick Live), **Joe Buirski** (Fire in the Mountain), **Mary
Corfield** (Greenbelt) & **Henry Taylor** (Shambala Festival).
- 14.55 **Tea & coffee break**
- 15:10 **The Showman's Show Green Supplier Award: YOUR VOTE COUNTS**
Three shortlisted suppliers pitch their innovations to the audience and panel
of judges: **Paul Reed** (AIF), **Laura Pando** (Julie's Bicycle), **Steve Heap** (The
Association Festival Organisers) and **Liz Warwick** (Lansdowne Warwick).

- 15.25** **'A Toast to the Future' Panel + Q&A:** Host **Andy Fryers** (Hay Festival) talks to guests about how festivals can cut bar waste & get audiences drinking sustainably. With guests: **Zac Fox** (Kilimanjaro Live), **Luke Howell** (Hope Solutions); **Alex Hopkins** (Green Goblet) and the **RAW Foundation**.
- 16.00** **Key Topic Discussions:** (4 rotating groups with 15 min per topic)
- **Power:** Tenders, contracts & process: The nitty-gritty that will save you ££s with **Tim Benson** (SMART Power/ZAP Concepts) & **Rob Scully** (RPS conservation/ZAP Concepts)
 - **Waste Plastics** – All you need to know about sustainable cup options with **Chris Johnson** (Shambala Festival), **Luke Howell** (Hope Solutions).
 - **Let's Talk Toilets:** understand the impacts of toilet waste at events & discuss solutions to common issues with **Virginia Gardiner (Loowatt)** & guest supplier **Compost**.
 - **Tackling Travel Impacts:** Measuring & reducing impacts of audience, crew and supplier travel with host **Liz Warwick** (Lansdowne Warwick/Cambridge Folk Festival) and guest supplier **Tuned in Travel**.
- 17.00** **'Join us' session:** Building communities of change with:
- Julie's Bicycle & Vision: 2025 (Laura Pando)
 - NCASS festival food waste salvage (Mark Laurie)
 - Energy Revolution & The Ticketsellers (Mo Jones / Bethan Riach)
- 17:15** **Networking Drinks:** Introduction to ethical brewing from Purity Ales & a chance to carry on the conversations over a beer.
- 17:45** ----- ENDS -----

With many thanks to The Showman's Show for hosting, our event partner, TheTicketSellers & Eventree for covering the costs of the Vision:2025 gathering, and to Purity Ales for providing the networking drinks.

Practical Info:

Advance and on the day queries: bethan@powerful-thinking.org.uk / 07841558445

Opening hours Free Admission. All guests must register with the Showman's Show [here](#).
Wednesday 17th October: 9.30am - 5.00pm

Travel: How to get to Newbury Showground: Priors Court Road, Hermitage, Newbury, Berks, RG18 9QZ

By road: Easy access via the M4 from South Wales or London, or the A34 from Oxford or Newbury. There is ample free on-site parking. The Showman's Show is committed to making the Show as green as possible and asks guests to consider the environment and the effect

your travel has on it. They have teamed up with **GoCarShare** to help encourage as many of you as possible to share car journeys by offering lifts. Just click on the page gocarshare.com/events/the-showman-s-show and add your journey. You can also calculate the CO₂ emissions from your travel and balance with a small donation to festival charity **Energy Revolution**: To work out the impact of your travel and to donate please use the simple [Travel Carbon Calculator here](#). 100% of your donation will be invested directly into clean renewable energy. To learn more about how this exciting initiative is working with festivals, audiences, artists and crew visit the [website](#).

By rail: to Newbury. A courtesy bus will operate between Newbury Station and the Showground every 30min from 8.30am on the 17th & 18th of October. The last bus will leave the showground at 6pm on Wednesday the 17th and 5.30pm on Thursday 18th.

By air: Heathrow is under 45 minutes drive west bound along the M4. Bristol via the M4 east bound. Southampton airport via M3 and A34.

Hotel Suggestions: Hendersons Travel is the official accommodation provider for the Showman's Show. They offer a range of hotels from 2* to 5* near the event venue at Newbury Showground. Visit their website here: www.hendersonstravel.com

