

FESTIVAL VISION: 2025 CONFERENCE



WEDNESDAY 16 OCTOBER 2019
12.00-5.30pm

The Showman's Show
Priors Court, Hermitage, Thatcham RG18 9QZ

PRESENTED BY POWERFUL THINKING

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12:00 - 1.00pm **VISION: 2025 MEMBERS & SPEAKERS LUNCH**

Showcasing the very best in sustainably-sourced food exclusively for Festival Vision: 2025 members & speakers.

1.00 - 1.10pm **WELCOME**

Graham Brown, Powerful Thinking & Johnny Lance, The Showman's Show

Welcome to the conference & update on The Showman's Show sustainable practices

1.10 - 1.15pm **VISION: 2025 UPDATE**

Bethan Riach, Powerful Thinking

Update on the success of the Vision: 2025 Crowdfunder & how events can get involved with the new Show Must Go On report

1.15 - 1.25pm **CLIMATE EMERGENCY: STATE OF THE WORLD**

Chiara Badiali, Julie's Bicycle

Framing Festival Vision:2025 in the context of global and national climate movements and policy, and what the new Climate Change Act net zero targets mean for the community.

1.25 - 1.50pm **KEY NOTE: INTRO TO CIRCULAR ECONOMY**

Sophie Thomas, Thomas Matthews

An introduction to the Circular Economy and how it may affect the event sector supply chain over the next decade, by design and communications expert Sophie Thomas.

1.55 - 2.40pm **PANEL 1: THE FUTURE OF FOOD**

Host: Mark Laurie, NCASS / Eighth Plate

Guests; Catherine Conway (Unpackaged), Chris Johnson (Shambala Festival), Sarah & Bev Milner Simonds (Eat Festivals), Mary Shelley-Smith (Eat to the Beat) and Ollie Greenhalgh (RaviOllie) discuss food waste, zero packaging and food provenance & share best practice from the past season.

2.40 - 2.50pm **COFFEE BREAK**

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2.50 - 3pm

AUDIENCE ATTITUDES TO SUSTAINABILITY

Charlie Mitchell & Chloe Sheerin, CGA

CGA present their latest research into festival-goers attitudes to sustainability & what this means for festival operators.

3.05 - 3.45pm

PANEL 2: INNOVATIONS IN ENERGY

Host: Tim Benson, Smart Power / Zap Concepts / Powerful Thinking

Tim gives an overview of innovations in event power over the season & discusses key issues with guests: Mike Whitehouse (Power Logistics), Sid Rogerson (Energy Logging), Graham McAvoy (Greener Power Solutions), Neil Fenwick (Illumin8).

3.50 - 4.10pm

GREEN SUPPLIER & INNOVATION AWARD: THE FINAL

Host: Graham Brown, Powerful Thinking / Plaster PR

Three shortlisted exhibitors of the Green Supplier & Innovation award present their products and services to the panel of judges & delegates.

4.20 - 5pm

PANEL 3: INSIGHTS ON WASTE MANAGEMENT

Host: Chris Johnson, Powerful Thinking / Shambala Festival

This panel considers how to implement effective waste strategy & shares some this seasons audience-facing initiatives. With guests: Vikki Chapman (Festival Republic), Jonathan Taylor (Grist Environmental) & Andy Willcott (Critical Waste).

5 - 5.05 pm

ROUND UP AND CLOSING REMARKS

Graham Brown and Chris Johnson, Powerful Thinking

What's next for Festival Vision: 2025 and an overview of the new Show Must Go On report

5 - 5.30pm

NETWORKING DRINKS

With many thanks to Purty Ales

A chance to carry on the conversations over a sustainably brewed ale courtesy of Purity Ales.

